

TRIP-POINT

Project presentation: 2014



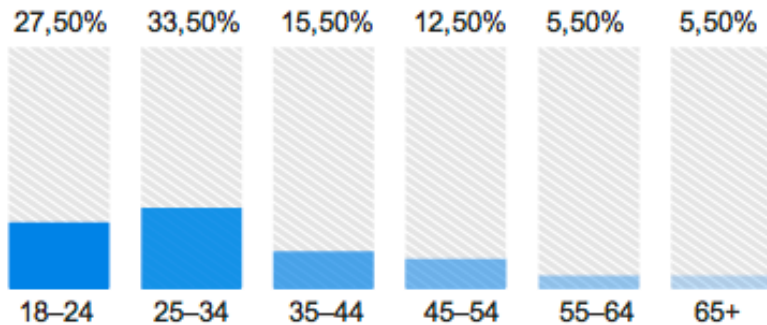
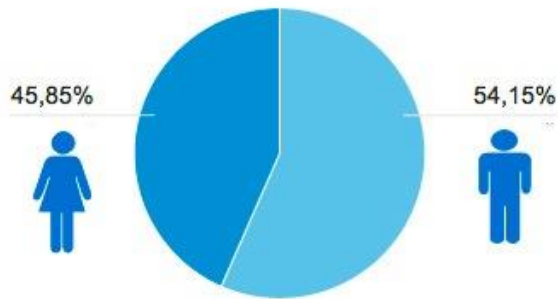
Statistics

142.800 | PAGE VIEWS PER MONTH

42.000 | VISITORS PER MONTH

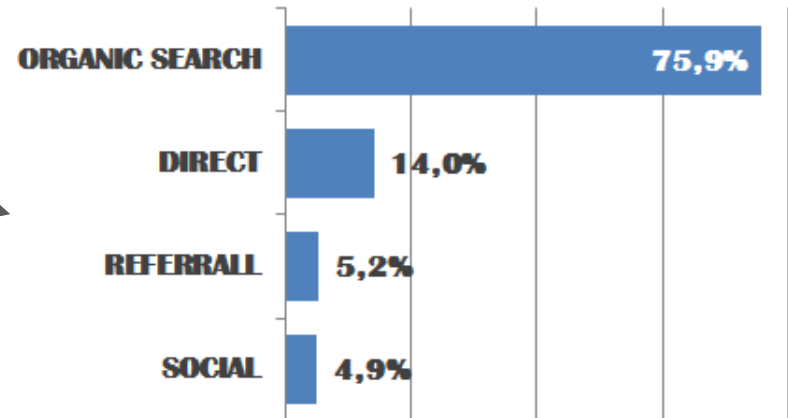
3,4 | PAGE VIEWS

4 minutes and 48" | AVERAGE DURATION OF STAYING



TRIP-POINT

An independent project, which documents travel, gastronomy, culture and the history of the places which the authors have been able to visit and experience **PERSONALLY**.





CITY GUIDE

«exploring cities and places»

Photo: trip-point.ru
Hong Kong Island | China

Content

Guides to **CITIES** and regions: the best attractions, interesting museums, historic cafes and shops, food specialties, modern districts. These guides offer great help to travelers wanting to plan interesting and memorable trips.



Articles about **SHOPPING** abroad and reviews of cosmetics, massages, SPAs, health and beauty centers. We try to find unusual places for shopping like markets and little shops that only locals know.

As far as the **GASTRONOMY** section is concerned we are interested in traditional meal and recipes, local products, fine dining, old bars and cafes. We even try to find places off the tourist path that locals love.



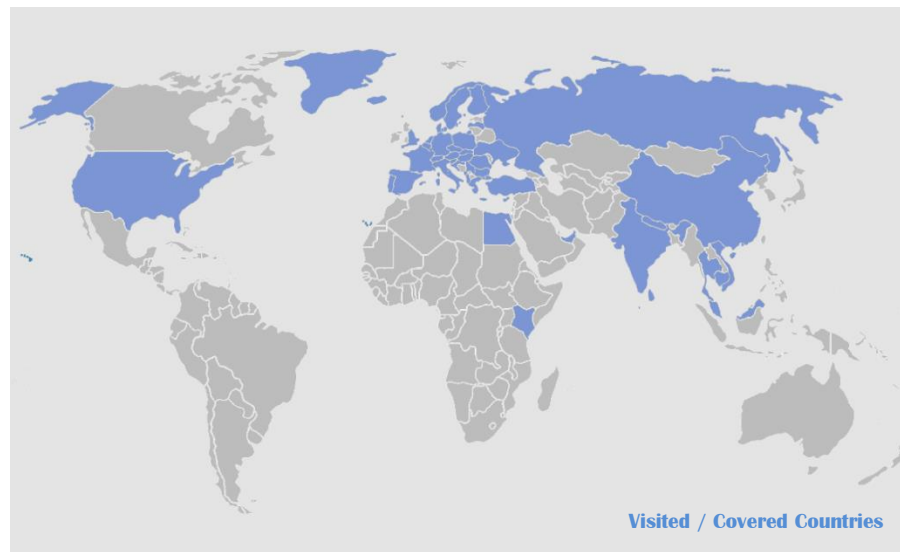
Articles about masterpieces of architecture and **ART**, historical sites and places where famous people (artists, writers, royals and so on) used to live. Discovering new side of well-known places.

Reviews of best resorts, beaches and famous coastlines for summer, or mountains and Alpine skiing for winter? Travelers can find any information about all types of **VACATION** on the trip-point.ru.



Waterfalls and geysers, jungles, glaciers, we are going into the wild, discovering the world, its **NATURE** and sharing new knowledge with our readers.

PLACES



MOST POPULAR ARTICLES

- «Istanbul in three days» 208.115 views
- «Shopping in Italy – how to get tax free» 134.254 views
- «The best pubs in London» 108.378 views
- «Polish cosmetics: the best brands» 102.674 views
- «Rome: the places of «Angels and Demons»» 102.184 views

MOST SEARCHED CITIES

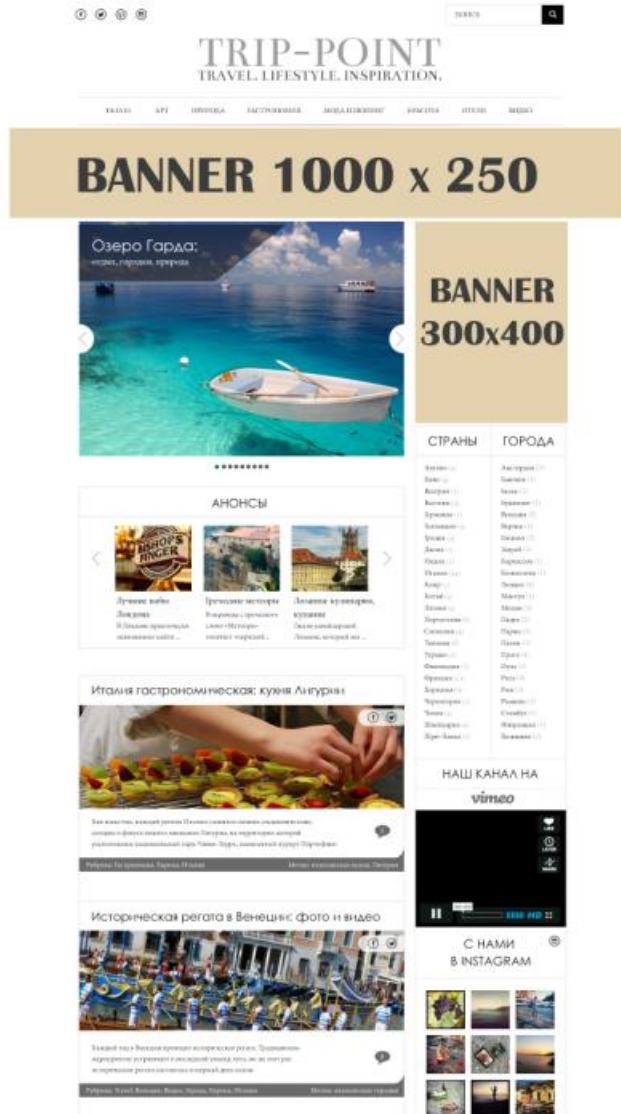
Istanbul
Roma
Amsterdam
London
Venice



GASTRONOMY

«tasting, trying and living food»

Advertisement



PRICE-LIST

- ✓ **Banner under the main menu (1000 x 250 pixels) – 40 000 rub / 800 € per week**
- ✓ **Banner (300 x 400 pixels) – 23 000 rub / 460 € per week***
- ✓ **Advertising article – from 30 000 rub / 600 €**

*We sell only static banners.

OUR PRIORITIES:

1. **high quality texts**
2. **original professional photos**
3. **SEO adaptation**

Articles fit all main search engines like Google, Yandex etc by using key words according to users requests. This is why our articles are among the first links when searched by users.





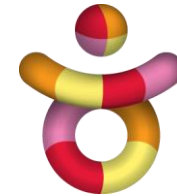
ART & HISTORY

«visiting cities and discovering masterpieces»

Our Partners



aviasales



KOREA
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ADVENTURE

«exploring extreme places»

CONTACTS

JULIA MALKOVA | founder

julia.malkova@gmail.com

Mobile Russia : +7 (916) 159-20-84

Mobile Italy : +39 327 1175454

LUDMILA EGORSHINA | editor

legorshina@gmail.com

WEBSITE | www.trip-point.ru

